



**Kevin D. Wright** is providing the methodology and system for leaders to unleash the full potential of people in a way that enhances engagement and alignment. He has used this strategy to drive hundreds of millions of dollars in revenues for some of the country's largest and well-known companies. His approach engages employees' full selves, uncovering passion and purpose, which enhances productivity and drives profitability.

With National & International broad-based leadership experience, Kevin has 20 years of experience. As a Corporate Vice President for the 5<sup>th</sup> largest bank in the United States, U.S. Bank, Kevin had national responsibility for strategy, segmentation, product development and product management for three of the bank's portfolios. Prior to joining U.S. Bank, Kevin led the Six Sigma Division at Target Financial Services, in Minneapolis, Minnesota. He has also enjoyed leadership roles at Bank of America among others.

Passionate about the Underdog, Kevin is a former Member of The Center for Financial Services Innovation Roundtable. He was also Vice Chair of The Clearing House Underbanked Workgroup and has been a speaker, presenter and/or panelist at various venues, including The Harvard Business School, BAI (Bank Administration Institute) Retail Delivery Conference, Underbanked Financial Services Forum, and more. He has been interviewed by and/or quoted in *The Wall Street Journal*, *American Banker*, *Franchise Times* and more.

Kevin is a member of the Sunrise Bank Advisory Board and Junior Achievement Upper Midwest Advisory Board.

In addition to having completed all necessary coursework for a Master's in Counseling, Kevin holds an MBA from The Smeal College o...

**Kevin D. Wright**

### Speech Topics

- Peak Performance
- Motivation
- Marketing
- Management
- Leadership
- Keynote



## Testimonials

"A novelist of distinction, motivator, and a speaker with rare insight, are a few characteristics that Kevin demonstrates. He speaks with incredible knowledge and provides tutelage to generate impact. Kevin influences students to thrive in college and succeed in life! His presentations are simple, yet powerful enough to shape, and guide the attitudes of many. He is the prototype of change."

- Asst. Vice President, Delaware State University.

"As a speaker, Kevin brings a lively and entertaining twist to challenging subjects. His multi-tiered understanding of the material pushed the narrative forward, illuminating complex issues in a tumultuous environment. Kevin is a source for clarity and solutions, an engaging and eloquent speaker, and a passionate innovator."

- Conference Director at Financial Research Associates.