



Bill Taylor has encouraged a generation of executives and company-builders to think differently about change, leadership, and the new world of work. A spirited and hard-charging entrepreneur, Bill co-founded *Fast Company*, easily the most influential voice on business and innovation in the last two decades. *Fast Company* chronicles the revolution in management and competition driven by technology, and profiles the mavericks and rule breakers who achieve outsize success by taking a different path. In less than six years, a magazine that took shape in borrowed office space in Harvard Square sold for \$340 million. In addition to writing, Bill's passion has always been speaking - bringing audiences groundbreaking new ideas and techniques to compete, innovate, and succeed. He's also authored three bestselling books on leadership, culture, and change. His latest, *Simply Brilliant: How Great Organizations Do Ordinary Things in Extraordinary Ways*, was named "Best Strategy & Leadership Book of 2016" by 800CEOREad. His previous books include *Practically Radical* and *Mavericks at Work*. Bill created the "Under New Management" column for *The New York Times* and has published numerous essays and CEO interviews in the *Harvard Business Review*, where he now blogs regularly.

Bill's latest book, *Simply Brilliant: How Great Organizations Do Ordinary Things in Extraordinary Ways*, offers a set of messages and a collection of case studies about how to unleash breakthrough creativity and cutting-edge performance in even the most competitive, hard-to-change fields. *Simply Brilliant* was published in September 2016 by Portfolio, the business imprint of Penguin Random House. The book was named ...

Testimonials

"The standing room only crowd was a testament to both Bill Taylor's content and style and the incredible interest our participants had in his material."

- Jewish Federations of North America .

"Bill Taylor did a fantastic job. He inspired us and made us think."

- Panera Bread.

Bill Taylor

Speech Topics

- University/College
- Management
- Leadership
- Innovation
- Finance
- Entrepreneur

