



Emotional commitment from managers is the holy grail for explosive results, proclaims author, corporate strategist and business speaker **Stan Slap**. From Microsoft and HP, to Banana Republic and Four Seasons, Slap has become the consultant of choice for many of today's biggest, smartest, and fastest-growing companies, companies that don't include "patience" on their list of corporate values.

His first book, *Bury My Heart at Conference Room B: The Unbeatable Impact of Truly Committed Managers*, won "Best Leadership Book of 2010" by 800-CEO-Read, and was in the top five on the best-seller lists of the *New York Times*, *USA Today* and *Wall Street Journal*. It was also named one of the best books of year by *Inc.* magazine, *Fast Company* and the *Miami Herald*. In addition, it got a starred review from Booklist, and was called "must read" by *Publisher's Weekly*. Slap's most recent publication *Under the Hood: Fire up and Fine-Tune Your Employee Culture* casts new light on the process of building and maintaining a powerful unified company culture.

Stan Slap's keynote speeches to audiences all over the world are provocative and smart, hysterical and heartfelt. Whether creating a custom strategic plan or a keynote speech, Stan Slap is intent on making a profound difference in the world before he is forcibly removed from it. Organizations recently benefiting from his message include Disney, Motorola, Limited Brands, Lockheed Martin and State Farm.

## Testimonials

Stan Slap was the star of the show. He was absolutely amazing both in his own thought leader session of 500 people, which was standing room only, and in the general session in front of 3,000 people.

- American Society of Association Executives.

Stan Slap's work blows everything else away in terms of substance and impact.

- eBay.

### Stan Slap

### Speech Topics

- Teambuilding
- Peak Performance
- Organizational Skills
- Marketing
- Management
- Leadership

