

Robert Safian is one of the most sought after speakers, moderators and interviewers in modern business by chronicling thousands of odds-defying organizations and leaders, getting inside access to their secrets of success. He synthesizes their lessons into insightful and thoroughly entertaining presentations filled with compelling storytelling.

Robert Safian is the founder of the Flux Group and the former editor-in-chief and managing director of the influential, award-winning business magazine, Fast Company, the world's leading progressive business media brand, with a unique editorial focus on innovation, technology, and leadership. Written for, by, and about the most creative business leaders, Fast Company and its affiliates inspire people to think beyond traditional boundaries and embrace a future that is evolving more rapidly than ever. Under Safian's leadership, Fast Company has received numerous accolades, including the highly coveted National Magazine Award for Magazine of the Year in 2014. Named Editor of the Year by Adweek in 2009, Safian has also served as an executive editor for Time and Fortune and headed Money as its chief editor for six years.

Safian has emerged as a leading voice in the innovation economy, propelled by a reputation for near-clairvoyant prediction. He was the first editor to put Facebook's Mark Zuckerberg on a magazine cover and covered Airbnb, Netflix, and Uber long before they were household names. Whether assessing a startup in Detroit or the tech scene in Palo Alto, an innovator in Shanghai or an iconoclast in Cape Town, Safian is constantly translating what is cutting-edge to the mainstream. By presenting stories of the people behind innovative business thinking, he provides hope to millions of talented professionals,...

## **Testimonials**

""Thank you Bob for making our Sales Kickoff Meeting a huge success."

- Event Marketing Director, Abbott.

"Great Job Again! And he was so wonderful to work with. It no secret why we keep coming back to him."

- Senior Event Producer, August Jackson.

## **Robert Safian**

## **Speech Topics**

Technology Moderator/Discussion Leader Leadership Innovation Futurist Economics





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