



Dan Roam is the author of the several books including the international bestseller, *The Back of the Napkin: Solving Problems and Selling Ideas with Pictures*, which was named the innovation and creativity book of the year by *Fast Company*, *BusinessWeek*, and the *Times of London*. *The Back of the Napkin* has been published in 27 languages and topped the business book charts in the US, UK, Japan, Germany, China, Korea, and France. Dan and his whiteboard are frequent guests on CNN, NBC, ABC, CBS, Fox, and NPR.

Dan's latest is *Draw to Win: A Crash Course on How to Lead, Sell, and Innovate with Your Visual Mind*.

Dan is the founder and president of Digital Roam Inc., a management-consulting firm that uses visual thinking to solve complex problems for such clients as Google, Boeing, eBay, Microsoft, Wal-Mart, Wells Fargo, the U.S. Navy, and the United States Senate.

Dan's analysis of American health care on 50 napkins was hailed by *BusinessWeek* as "The World's Greatest Presentation of 2009" and prompted the White House Office of Communications to invite Dan in for discussions on how to visually clarify complex policy issues.

Testimonials

“The reviews for Dan were unanimous!! Everyone loved Dan, the interaction was fantastic, and what he provided was a perfect match to the Big Idea Focus Group that I had created. This could not have been a better fit!! I would love to have Dan back to work with our members.”

- Epstein Financial Group.

“The event with Dan Roam was a great success. It was great to meet Dan and to have the opportunity to work with such an inspiring individual.”

- Cisco.

Dan Roam

Speech Topics

- ▢ Social Media
- ▢ Sales
- ▢ Marketing
- ▢ Leadership
- ▢ Innovation
- ▢ Creativity

