David McCandless is a London-based author, data-journalist and information designer, working across print, advertising, TV and the web.

David McCandless's design work has appeared in over forty publications internationally including The Guardian, Wired and Die Zeit. Recently, he has championed the use of infographics and data visualizations to explore new directions for journalism and design – and to discover new stories in the seas of data swamping and surrounding us.

His blog and book, Information Is Beautiful explore the potential of data visualization as a new direction for journalism and story-telling, dedicated to visualizing ideas, issues, knowledge and data – all with the minimum of text.

The use of infographics, data visualizations and information design is a rising trend across many disciplines: science, design, journalism and the Internet. At the same time, daily exposure to the web is creating an incredibly design-literate population. Could this be a new language?

David McCandless shares his passion for the exciting potential of this merging of design, information, text and story, and unveils some of the interesting, unexpected and sometimes magical things that happen when you visualize data, knowledge and ideas. Admitting that his book is as full of mistakes as it is successes, he also explores some of the common pitfalls, traps and FAILS that dog this nascent design form.

Call Executive Speakers Bureau to book David McCandless 901-754-9404.

David McCandless

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