



**Chris Baréz-Brown** is a master of transformation. He's fascinated by people and what makes them tick. By teaching folk how to think differently, he makes their lives and businesses more energetic and technicolour in hue.

He is the founder of **Upping Your Elvis**, helping businesses become more human, energetic and creative through workshops, talks and events. Based in the UK, in London and Dorset.

Brands such as Nike, Coca-Cola, Diageo, Unilever, Roche and WPP come back time and again as his results produce tangible returns on investment. The impact of his work with Unilever was recently featured in the [Harvard Business Review](#). A talk delivered by Chris is, well, quite simply, like no other you will have experienced before.

Chris's life mission is people (with a side line in guitar playing!). This ethos, combined with a wealth of experience in innovation and leadership across the world, means Chris' talks are memorable, interactive and human.

Through humour, charisma and expertise, Chris brings out the potential in everybody and people leave not just inspired and energized, but thinking a little differently about the world: Equipped with tangible skills to deliver immediate change to their work and their lives.

[The Guardian](#) recently summed up Chris's style as 'a long haired twinkly eyed cross between ...

### Chris Barez-Brown

#### Speech Topics

- Personal Growth
- Peak Performance
- Organizational Skills
- Life Balance
- Leadership
- Innovation



## Testimonials

"Yo Chris! Hope you enjoying your evening. Thanks for writing FREE, this book is awesome! It helped me a lot, the best on it is that you puts little jokes so us (readers) don't get bored of reading. Your book is so interesting, I just finished reading it. I'm still a 16 years old teen at the technical college, and I'm sure that even from now it will help me a lot. Thanks again :) "

- Avid reader! 2016.

"Chris Baréz-Brown's presentation style sparkled and inspired our team to think differently. His unique and powerful insights have the ability to transform any organisation."

- Chief Marketing Officer, Canadian Olympic Committee.