

Joe Morone is the co-founder and B2B Technology Sales Researcher & Strategist for Worldleaders Inc. He is the lead sales trainer of the Smart Sales Institute for B2B Technology Sales, co-author of the five-star rated book, The Smart Sales Method for B2B Technology Sales Teams and an international B2B Technology Sales Speaker.

His guidance in implementing the right sales strategy, sales methods and developing sales skills has helped thousands of sales representatives and more than 120 B2B Technology firms better differentiate, win more sales and realize new growth.

As co-founder and co-owner of Worldleaders Inc., Joe's focus is working with CEO's and Sales leaders, assisting them to improve sales results. Specifically this includes sales assessment, sales methodology implementation, sales training and sales management consulting. He leads Worldleaders' Sales Consulting/Training Practice by working directly with CEO'S and sales teams to implement the right sales strategy, sales methods and sales skills needed to "win their fair share." To book Joe Morone call Executive Speakers Bureau at 901-754-9404.

## Joe Morone

## **Speech Topics**

Sales

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## **Testimonials**

"I really enjoyed it. I think it's one of the best conferences I've been to... I would definitely recommend people to come..."

- OWNER, OPS and ENG.

"It was great. Joe does a really nice job presenting very topical information in terms of what we need to be thinking about in order to grow our businesses."

- DIRECTOR, REICHERT TECHNOLOGIES INC.