

If you've ever wondered, "How can I say this so they really get it?" you have entered the world **Cary Pfeffer** knows better than most anyone on the planet. From top executives and political leaders to television personalities and sports legends, Cary Pfeffer has provided direction and advice to make sure each of them is better at telling their story.

For nearly 15 years Cary has run his Phoenix-based firm, ClearComm Consulting. Before that he spent more than 20 years as a news reporter and anchor, listening to news makers and everyday people so their stories could be told. Story telling is so important to Cary that he has just released a book designed to help people tell their story. Entitled "There's Not an App for That!" the book chronicles strategies and approaches anyone can use to connect. NoAppBook.com

Cary's work as a keynote speaker reaches back to his roots. He was a member of three back-to-back national champion speech teams in high school and then went on to radio and television, spending 20 years on-the-air in Los Angeles and Phoenix. These days he speaks on leadership and communication around the country.

To book Cary Pfeffer call Executive Speakers Bureau at 901-754-9404.

## **Testimonials**

"I have enjoyed working with Cary in the areas of message development, media relations, media training, executive coaching and video production (concept to completion)."

- Founder/KDA Creative.

"(Cary) can put any CEO at ease in preparation for a public appearance, be it on live TV or in front of an audience. He has a national clientele, and we are fortunate that's he's right here in our backyard."

- Director of Marketing and Public Relations, Scottsdale, AZ.

## **Cary Pfeffer**

## **Speech Topics**

Leadership
Generations
Communications
Communication Skills

**Business Communications** 

