



Professor **Larry Van Horn** is a leading expert and researcher on health care management and economics. His research on healthcare organizations, managerial incentives in nonprofit hospitals and the conduct of managed care firms has appeared in such leading publications as the Journal of Health Economics, Journal of Law and Economics, International Journal of Industrial Organization, Medical Care, Medical Care Research and Review, Journal of Public Budgeting and Financial Management and Harvard Business Review. Van Horn's current research interests include nonprofit conduct, governance and objectives in healthcare markets, and the measurement of healthcare outcomes and productivity. Prior to joining Owen, Van Horn served as associate professor of economics and management at the William E. Simon Graduate School of Business at the University of Rochester, where he created and served as director of the Institute for Health Care Management. While at Simon, he also developed and coordinated all health science programs, including the school's MBA in healthcare and various non-degree executive programs. He has been honored by the U.S. Department of Health and Human Services as a Ruth L. Kirschstein National Research Service Award (NRSA) Fellow and has presented at numerous leading seminars and conferences sponsored by industry, government and academic institutions. Van Horn has also conducted industry research for such organizations as Kodak Health Imaging, Health Care Financing Administration, Kaiser Family Foundation and the Robert Wood Johnson Foundation, and has consulted for national consulting firms, managed care organizations, pharmaceutical firms and foreign governments. To book Larry Van Horn call Executive Speakers Bureau at 9...

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