



Get ready for extraordinary ideas and meaty solutions from **André Taylor** with a high-energy high-content keynote that will make your audience sit up and take notice. More than 35 years managing, growing, and advising businesses has led André Taylor to one observation; If you're not focused on becoming a Premiere Business, you're destined to become ordinary. André challenges executives, corporate and organizational leaders, and entrepreneurs committed to building Premiere Businesses providing actionable specifics in his talks on how to deliver products, services, and experiences of exceptional quality, and distinction. He combines uncommon lessons on high-performance, leadership, sales, marketing, service, and operations. His message is based on his track outstanding track record which includes:

Advising global retail, hospitality, financial, media, and dozens of business categories.

Guiding revenue generation and growth for world class and entrepreneurial brands  
Launching the first mobile information service targeting High Net-Worth Individuals

Creating the first digital network for sports, entertainment, and hospitality arenas

Developing the first affinity and membership programs for media brands

Conceiving the most widely adopted methodology for Luxury Selling

André is the acclaimed author of *You Can Still Win!* among other titles and has authored dozens of audio and video programs. He's often appeared as a guest contributor to ABC News Money Matters and other media outlets. He's been

featured in many print publications including Advertising Age and Entrepreneur. Motto Magazine called him one of the country's top business coaches. Crain's New York Business call...

## André Taylor

### Speech Topics

- ☐ Sales
- ☐ Peak Performance
- ☐ Leadership
- ☐ Business Strategy
- ☐ Business Performance
- ☐ Business Motivational

