



Seth M. Siegel is a leading expert on water conversation and distribution, a businessman, activist and writer. His essays have appeared in The New York Times, The Wall Street Journal, the Los Angeles Times and other publications around the world on business, political and cultural issues. Siegel has often appeared on television and has been widely quoted in major print media. He is a member of the Council on Foreign Relations.

Siegel has co-founded numerous companies including Beanstalk, Sixpoint Partners and Vringo. He has also produced on both Broadway and television, and has served as branding agent for many celebrities and leading corporations.

Siegel is the author of *Let There Be Water: Israel's Solution for a Water-Starved World*, which has been featured on the LATimes Hardcover Bestseller List. Aside from his writing, Siegel has spoken in the US and in Israel on water issues, including at the United Nations at a Department of Public Information NGO seminar, at the Council on Foreign Relations in New York at a Foreign Affairs Israel-US Business Forum, the WATEC conference in Tel Aviv and the AIPAC Policy Conference in Washington, DC. Siegel was also interviewed about water on Israel National Radio.

Mr. Siegel has been a Leader in the licensing industry since 1982. Mr. Siegel has a B.S. from Cornell University and JD from Cornell Law School, and he studied as a graduate student overseas.

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