



Aaron Ross is the best-selling author of *Predictable Revenue: Turn Your Business into a Sales Machine With The \$100 Million Best Practices of Salesforce.com*. Called “The Sales Bible of the Silicon Valley,” the book has been #1 on amazon’s telemarketing list for over 2 years.

Aaron founded Predictable Revenue, a consulting company that helps b2b companies triple sales growth & create self-managing sales teams. Aaron is also the founder of PebbleStorm, which is helping 100 million people “make money through enjoyment” by combining happiness and money. His clients include: Oracle, Acquia, Digium, Crunched, Salesforce, Servosity, and Responsys. Before Predictable Revenue & PebbleStorm, Aaron Ross was an EIR (Entrepreneur-in-Residence) at Alloy Ventures, a \$1 billion venture capital firm. Prior to Alloy, at Salesforce.com, Aaron created a revolutionary Cold Calling 2.0 inside sales process and team that helped increase Salesforce.com’s revenues by \$100 million. Aaron was also CEO of LeaseExchange, an online equipment leasing marketplace. Aaron is one of those rare individuals who walks the talk and gets his clients results!

Aaron Ross graduated from Stanford University, and is an ex-Ironman triathlete and graduate of the Boulder Outdoor Survival School.

He lives in Los Angeles with his wife and children.

To book Aaron Ross call Executive Speakers Bureau @ 901.754.9404.

Aaron Ross

### Speech Topics

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## Testimonials

“We started with nothing, and Predictable Revenue is what started and drives our growth. Even though we’re screwing it up we’re still growing 100% a year.”

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- CEO, Servosity .

“Alexander Graham Bell discovered the telephone, Thomas Edison discovered electricity and Aaron Ross discovered the Enterprise Market for Salesforce.com.”

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- VP Corporate Sales .