



**Caspar Berry** started his working life at the age of 16 as an actor in the first two series of BBC drama Byker Grove with "Ant and Dec". They went on to become two of the most famous people in the UK and Caspar went on to study economics at Cambridge where he had early commercial success directing award-winning short films and TV commercials from the age of 18. He went on to write two feature films which were produced by Film Four and Columbia TriStar before he had graduated. He did not get a very good degree. He went on to write and direct in the film and television industry for much of the next four years before deciding that he was heading towards the age of 30 without having lived much of life outside of that crazy and unreal world. So aged 26, he decided to take a risk and move to Las Vegas with his life savings in his pocket. Playing poker was disciplining, testing and demanding but also incredibly emotionally rewarding as he conquered the challenges it posed and made a living as a professional poker player at the tables of Las Vegas. After three years, however, he decided that his future lay away from the poker table and he returned to the UK and set up Twenty-First Century Media which he built to a team of 40 before selling to Bob Geldof's Ten Alps Plc. At around this time, in 2005, the poker boom happened, and Caspar had already started speaking professionally so he moved to London to create a portfolio career as a trainer for the Mind Gym by day (delivering over 400 sessions to 100 companies) and a TV poker commentator by night (doing over 2000 hours of live broadcasting on poker channels and Sky Sports). In 2006 he was asked to be one of the two poker advisors on the James Bond movie "Casino Royale", tasked ...

## Testimonials

"Caspar skilfully delivered a fast paced, humorous yet insightful presentation on people's attitude and approach to risk taking. This became one of the talking points at many tables over dinner, after which he ran a hugely entertaining participative team competition, picking up on many of the themes covered in the earlier presentation and rounding off the evening extremely well. Caspar adopts a very professional approach to what he does and was flexible and accommodating on the day in response to some changing requirements."

- Chief Procurement Officer, Associated British Foods.

"Hearing Caspar speak is an illuminating experience for any individual or team who have achieved success but want to gain that little extra "edge". He offers great insight into the psychology of really successful people and I would unhesitatingly recommend him for any event."

- Rugby World Cup Winner..

### Caspar Berry

#### Speech Topics

- Leadership
- Innovation
- Entrepreneur
- Change

