



Steve Siebold, CSP trains sales and management teams how to increase sales through his unique blend of mental toughness training. Salespeople learn how to control their thoughts, feelings and attitudes before, during and after the sales presentation. Managers learn how to become mentally tough coaches and leaders with their sales representatives. Steve Siebold speaks from real world experience as a former professional athlete, national coach, and international businessman. He began studying Mental Toughness Training as a world-class junior tennis player in the 1970s.

Steve's clients include Fortune 500 companies such as Johnson & Johnson, Toyota, Procter & Gamble, GlaxoSmithKline, to name a few; as well as thousands of direct salespeople in 10 countries worldwide.

Steve has been featured on The Today Show, Good Morning America, BBC Television Europe, NBC Australia, CBS, FOX, and dozens of other television, radio, newspapers and magazines around the globe. His books, video and audio programs have been sold in 30 countries around the world. Two of his four books on Mental Toughness are international best-sellers, and considered by many experts to be the gold standard in the field of psychological performance training for sales teams.

As a professional speaker, Steve has been awarded the Certified Professional Speaker designation from the National Speakers Association. Steve ranks among the top 1% of income earners in the professional speaking industry worldwide. In December 2001, Steve was appointed to the National Charity Awards Committee, Chaired by President George W. Bush. Other committee members included Merv Griffin, Pat Boone, and Cheryl Ladd.

Steve lives with his wife of 25 years, Dawn Andrews Siebo...

Steve Siebold

Speech Topics

- ☐ Sports
- ☐ Peak Performance
- ☐ Motivation



Testimonials

"Steve Siebold's seminar was extremely beneficial and has given us a new perspective and approach to developing the people we work with every day"

- Toyota.

"I have benefited from many workshops throughout my career but none have come close to the value I received in your workshop"

- Kreepy Krauly USA.