



Razor-sharp Insights. Concrete Examples. Entertaining Stories. Incredible Energy. This is why **Dr. Kevin Freiberg** is on a short list of global thought-leaders CEOs turn to for the kind of disruptive thinking that accelerates innovation, drives growth, and gets people excited about the future.

With over one million copies in print, Kevin is a worldwide best-selling author and speaker. His books and speeches have shaped the thinking of executives in more than 2,000 companies in 60 industries across the globe—leaders who now believe they have the power to change themselves, disrupt their organizations (before someone else does), and revolutionize their industries.

Recognized as one of the “Top 30 Best Minds on Leadership” by Leadership Excellence Magazine, Kevin has also appeared on CNBC, CBS Sunday Morning, and CNBC India. Kevin has been published in *Wall Street Journal*, *Business Week*, *Washington Post*, *Investor’s Business Daily*, *India’s Economic Times*, *India’s Business Standard*, *India’s Financial Times* and *Capital Business & Finance Magazine* of Dubai. Current articles by Kevin and his wife Jackie can be found at Forbes.com where they are regular leadership contributors.

Kevin is known for taking on the big issues that hold organizations back: Complacency and indifference. Unquestioned assumptions. Dead People Working™. Entitlement. Talented people who make excuses and act like victims. Self-important, arrogant bosses. Fear-based cultures. Bureaucracies that choke passion, imagination, and initiative. And, people who are held hostage by history. People listen to Dr. Freiberg because he’s real, he’s relevant, and he has a knack for translating fresh ideas into simple strategies that are deployable.

## Kevin Freiberg

### Speech Topics

- Leadership
- Innovation
- Future
- Disruption
- Corporate Culture
- Change



## Testimonials

“Kevin, you were certainly the highlight of our conference and your extraordinary familiarity with KOA put you in a very elite group of speakers. Not only are people discussing your content but they are also talking about the way you could quote KOA data with no reference to your notes. Thank you so much for taking the time to be sure your message was a lasting one.”

- Chairman & CEO KOA Campgrounds.

“No surprise but Kevin was simply amazing. Everyone is still buzzing about it!”

- Human Resources Director, Wayne Automatic Fire Sprinklers.