

Born without arms, **John Foppe** has had to break down and re-think every aspect of day-to-day life. He learned that the inability to do something didn't rest on the lack of resources or vision. Instead, it has more to do with one's subconscious perception to meeting a challenge head on.

In the field as part of his master's degree in social work, John saw this scenario play out repeatedly. To his surprise, he discovered that many people subconsciously substitute personal improvement with systems to support their perceived limitations. As an advisor and speaker, John also witnessed this resistant mindset operate in all sort of companies. He repeatedly heard leaders complain about how difficult is to motivate their people.

John Foppe has addressed this common performance challenge through years of research, clinical study and field testing, which ultimately led to the discovery of the primary cause of failed vision execution. In light of this important, personally-significant discovery, he has developed a variety of solutions to help individuals and leaders overcome their exasperation and translate their visions into outcomes.

His compelling story and methods caught the attention of the legendary Zig Ziglar, who broke his long-standing rule of promoting from within and recruited and mentored John. He is the author of What's Your Excuse?, which has been translated into six foreign languages. In addition, John has been a contributing editor for "U.S. Business Review".

John's insights on how the biggest vision can be derailed by the smallest bit of reticence are now being used to orchestrate the missions of visionaries and change agents around the world. Since 1995, John's work has taken him to 15 different countries, pro-foot...

## **Testimonials**

"The way you took that attitude about life and tied it specifically to Westway's business was impressive and meaningful to all of us. I appreciate you taking the time to visit with me and some of our other employees so that you could target your presentation to us and our business. This shows that you are truly concerned with providing value to your customer, and you do!"

- General Manager Southern/Southeast Division Westway Trading.

"John has the ability to put a person in contact with the deeper part of oneself, creating the possibility of starting the beautiful voyage of change."

- Training Manager ST Microelectronics.

## John Foppe

## **Speech Topics**

Vision Strategic Alliance Peak Performance Management Executive Speaker Business Trends



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