



Dr. Firestone is founder and president of the Women Presidents' Organization (WPO) for women whose businesses annually gross over two million dollars. The WPO is currently operating in 31 locations nationwide and Canada. Dr. Firestone was previously Vice President of Women Incorporated and of Training and Counseling at the American Woman's Economic Development Corporation (AWED). Prior to her involvement in women's economic development, she oversaw all operations and established educational direction as president of a for-profit educational institution. Her career also includes positions as National Executive Director of the Women's American ORT, a volunteer organization with a membership of over 150,000 a full-time faculty member of the American Management Association Competency-Based Management Development Program and a faculty member at the City University of New York and Adelphi University. Dr. Firestone has published research on adult learning theory, nonverbal communication and managerial competency appearing in both business and educational journals, and The Busy Woman's Guide to Successful Self-Employment, an interactive, easy to read resource. A frequent guest speaker, her most recent presentations have been at Woman, Inc. in Kingston, Jamaica, Harvard University, Tulane University, The New York City Entrepreneurship Program, The Asian Pacific Women's Institute, The New Jersey Economic Summit, and Unicul International in Tokyo, Japan. She is the recipient of a special achievement award from Woman, Inc. of Jamaica, the Applause Award for breaking down barriers for women in business from Women's Business Enterprise National Council, and the Outstanding Alumna Award 2003 from Sophie Newcomb College of Tulane University. In March 2003, Dr. Firestone was ...

Dr. Marsha Firestone

Speech Topics

Women's Issues