



Tom Faranda has owned hotels in Costa Rica and America, a pepper gas business in South Africa, an ATM firm, a global software firm, a mobile home venture in S. Africa and a global consulting firm focused on business growth and profit.....and other ventures. He has worked around the world and has clients in China, Japan, India, Malaysia, UK, Germany, Australia and across the globe.

Tom Faranda's global trends have been on target for over 25 years. He forecasted the rise and fall of Japan, the rise and fall of the Euro and the rise of China as a world power as well as many other trends.

Tom is one of the few keynote speakers with enough top management and entrepreneurial experience around the globe to welcome Q & A. His style is fast-paced and compelling. His global examples, bottom-line techniques, stories and humor create a compelling experience which motivates leaders to use his strategies to create growth and profit.

Tom Faranda was named one of the most exciting speakers in America by "Meetings & Conventions Magazine" due to his high content, 'bottom-line' programs packed with examples, stories and global humor. He is the former President of The Hospital Corporation of Chicago, the former National Accounts Sales Manager for The Masonite Corporation and a former candidate for the United States Senate.

His books include "The Global Sales Professional" and "Uncommon Sense Leadership", and he has published over one hundred business articles. Tom Faranda has the credibility and experience audiences respect and demand in a featured speaker. He has earned a BS, an MBA in International Business and a Doctorate(abd). He has been a guest lecturer for universities in South Africa, the UK, Australia and was an adju...

Tom Faranda

Speech Topics

- Leadership
- Change
- Business Trends
- Business Strategy

Testimonials

Mr. Faranda keynoted our global convention of 180 SENIOR EXECUTIVES from 51 COUNTRIES. He presented a two-hour keynote entitled, "Global Realities.....Selling in the new millennium" and received a standing ovation which is very unusual for executive programs. All of the executives received a copy of his new book, "The GLOBAL Sales Professional" after the program. In addition, he was asked to keynote again in the evening after the awards banquet for our 300 guests-the executives and their spouses. He presented his inspirational program, "FOOTPRINTS" and once again received a standing ovation. Incredible!

- Global MFG Corporation.

To my metals executive colleagues: With the latest on China, I would be remiss if I didn't tell you about a program we had at our general membership meeting last week in Myrtle Beach. Tom Faranda (our highest rated speaker at nine of our previous engagements) presented his newest program, "China and YOUR Bottom Line..China's Gameplan". Our Participants Evaluations rated him a 4.5 out of 5. This was a full morning session and he has done his homework. He explains

China's game plan for the next decade, its potential for an internal meltdown and how to compete against them. The session drew a packed audience and included many spouses. No topic could be more timelier and I seriously recommend you do yourself a favor and explore Tom's availability today.📞

- Metals ASN Executive.
