



Over the past 35+ years, **Dr. Ken Dychtwald** has emerged as North America's foremost visionary and original thinker regarding the lifestyle, marketing, health care, and workforce implications of the age wave.

Ken is a psychologist, gerontologist, and best-selling author of 16 books on aging-related issues, including *Bodymind*; *Age Wave: The Challenges and Opportunities of an Aging Society*; *Age Power: How the 21st Century Will Be Ruled by the New Old*; *The Power Years: A User's Guide to the Rest of Your Life*; *Workforce Crisis: How to Beat the Coming Shortage of Skills and Talent*; *Gideon's Dream: A Tale of New Beginnings* and, most recently, *A New Purpose: Redefining Money, Family, Work, Retirement, and Success*. He is currently writing *The Longevity Economy: Tomorrow's Biggest Market is Hiding in Plain Sight*. In 2007, he debuted as a filmmaker and host with the highly rated/acclaimed PBS documentary, *The Boomer Century: 1946-2046*.

Since 1986, Ken has been the founding President and CEO of Age Wave, a firm created to guide companies and government groups in product/service development for boomers and mature adults. His client list includes over half the Fortune 500, and his explorations and innovative solutions have fertilized and catalyzed a broad spectrum of industry sectors—from pharmaceuticals and medical devices, to automotive design and retail merchandising, to financial planning and health insurance. He serves on the Milken Institute Center for the Future of Aging Advisory Board.

Ken was recently honored by Investment Advisor as one of the 35 most influential thought leaders in the financial services industry over the past 35 years. He has served as a fellow of the World Economic Forum, and he was a featured speaker at two Whit...

Ken Dychtwald

Speech Topics

Marketing

Testimonials

"I was thrilled to be a part of your Court of the Table presentation. In my opinion, you were by far the best speaker at the meeting. Your presentation was energetic, informative and clearly right on target."

- Million Dollar Roundtable.

"I am a Ken Dychtwald fan. In every venue in which I have observed him, he is ruthlessly informative, creatively articulate and immensely entertaining. He is constantly updated and relevant. And he's a nice guy too. When I brought him before our life insurance industry CEOs, he just didn't talk and run. He stayed. And listened. And learned."

- ACLI, Former Governor of Oklahoma.