



Mimi's latest book is about success and football: *Necessary Roughness: New Rules for the Contact Sport of Life*. As a very funny, football female, Mimi uses football as a metaphor for shaking off the bad plays, or roadblocks of challenging times, and leading with perseverance and courage.

For over twenty years, Mimi has captivated audiences from the Fortune 100 to the just plain fortunate. She's won acclaim for her rousing keynote speeches, compelling workshops, and in-house training programs. She has shared the keynote platform with Colin Powell, Katie Couric and Maya Angelou.

She holds a Bachelors Degree in Speech and Dramatic Arts from the University of Iowa, and a Masters Degree in Education from Columbia University. For 10 years, she was a staff Human Resources Specialist with Walt Disney Company, Northrop Aircraft, and Rockwell International.

Mimi has been a visiting professor at Harvard University's Center for Public Leadership at the Kennedy School of Government. She was the "pitch coach" on ABC's American Inventor and coached the contestants to success persuading judges and America.

Mimi Donaldson is co-author of *Negotiating for Dummies*, published in six languages and sold over 1 million copies worldwide.

Her second book in 2006 was *Bless Your Stress: It Means You're Still Alive!* 901-754-9404.

Mimi Donaldson

Speech Topics

- ▢ Negotiating
- ▢ Management
- ▢ Communications



Testimonials

▢ "The CWN Board members received many, many positive comments from our members on your presentation, 'Men & Women: Can We Talk?' You made the subject of gender communication come alive with your energy, enthusiasm, and wonderful sense of humor. Your participation in this even was very much appreciated by the CWN Board and membership."

- Linda Urquizu, Vice President, San Bernardino County Women's Network.

▢ "You were terrific! I loved having you here for The Biennial Conference for Working Women of 7000 women - not only because you're such an engaging speaker, but because you just add so much sizzle and excitement to the event. You were the hands-down favorite among my staff . . . and we're pretty judgmental and picky about whom we like to work with. Your enthusiasm, sense of humor, and strong content made a good addition to the educational portion of the conference. And you are so much fun to work with!!! I wish I could say the same for every speaker and every event"

- Lynne Hellmer, Director, University of Illinois at Urbana-Champaign .