



**Greg McKeown** has dedicated his career to discovering why some people break through to the next level—and others don't.

The definitive treatment of this issue is addressed in McKeown's latest project: the instant *New York Times* and *Wall Street Journal* bestseller, *Essentialism: The Disciplined Pursuit of Less*. As well as frequently being the #1 Time Management book on Amazon, this book challenges core assumptions about achievement to get to the essence of what really drives success.

McKeown is the CEO of THIS Inc, a company whose mission is to assist people and companies to spend 80 percent of their time on the vital few rather than the trivial many. Clients include Adobe, Apple, Google, Facebook, Pixar, Salesforce.com, Symantec, Twitter, VMware and Yahoo!.

His writing has appeared or been covered by *Fast Company*, *Fortune*, *HuffPost*, *Politico*, and *Inc. Magazine*. He is among the most popular bloggers for the *Harvard Business Review* and LinkedIn's Influencers group: averaging a million views a month.

McKeown has been interviewed on numerous television and radio shows including NPR's All Things Considered and NBC's Press: Here. Entrepreneur Magazine voted his interview at Stanford University the #1 Must-See Video on Business, Creativity and Success.

More About Speaker, Greg McKeown...

McKeown is an accomplished public speaker. He has spoken to hundreds of audiences around the world including in Australia, Bulgaria, Canada, China, England, India, Ireland, Italy, Japan and Singapore.

Highlights in 2014 include speaking at SXSW, interviewing Al Gore at the Annual Conference of the World Economic Forum in Davos Switzerland and receiving a personal invita...

## Greg McKeown

### Speech Topics

- ▢ Teambuilding
- ▢ Personal Growth
- ▢ Peak Performance
- ▢ Organizational Skills
- ▢ Motivation
- ▢ Leadership



## Testimonials

▢ Thanks again for the sessions today. I heard from many participants on how impactful your message was. ▢

- Goldman Sachs.

▢ Greg did a phenomenal job! He was very dynamic and had great presentation style. ▢

- NFP Securities.