



**Soren Kaplan** is a leading keynote speaker, the author of the bestselling and award winning book, *Leapfrogging*, a writer for FastCompany, faculty member in the executive education program at the Copenhagen Business School, and the Founder of InnovationPoint.

As a leading expert in innovation, culture, and disruptive change, he works with organizations including Disney, NBCUniversal, Kimberly-Clark, Colgate-Palmolive, Medtronic, Philips, Red Bull, and numerous other global firms. Soren previously led the internal strategy and innovation group at Hewlett-Packard (HP) during the roaring 1990's in Silicon Valley and was a co-founder of iCohere, one of the first web collaboration platforms for online learning and communities of practice. He has lectured at the Harvard Business School, Copenhagen Business School, and with other MBA and executive education programs. He also sits on the advisory boards of several Silicon Valley start-ups. He has been quoted, published, and interviewed by *FastCompany*, *Forbes*, CNBC, National Public Radio, the American Management Association, *USA Today*, *Strategy & Leadership*, and *The International Handbook on Innovation*, among many others.

Soren holds Master's and Ph.D. degrees in Organizational Psychology and resides in the San Francisco Bay Area with his wife, two daughters, and hypo-allergenic cat. To book Soren Kaplan call Executive Speakers Bureau at 901-754-9404.

## Testimonials

“ Soren understood our audience and he made the topic of disruptive innovation accessible and inspirational. People are still buzzing about his presentation. ”

- Vice President, Innovation Capability & Systems, Colgate-Palmolive.

“ Soren first keynoted our CEO conference and he was a huge hit with our executive audience. We liked his collaborative and customized approach so much that we brought him back to keynote our international conference with over 700 participants. And he hit another home run. ”

- President & CEO, Credit Union Executives Society.

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## Speech Topics

- Leadership
- Innovation
- Customer Service
- Customer Experience
- Change
- Business Strategy

