



If you drank a cup of coffee, brushed your teeth, or shaved this morning, your life has already been impacted by Michelle Stacy's leadership.

Michelle Stacy is a senior leader with the consistent ability to run and scale businesses, and a commitment to creating world-class cultures by developing and articulating a clear vision that ignites the organization to deliver innovation, drives P&L focused top-line growth, and builds powerful global brand franchises. She creates a forward-thinking vision and executable plans that have driven strong growth at Gillette, P&G, and Keurig by leveraging the combination of new product innovation, acquisition, eCommerce/social media, brand building, and overall excellence in marketing and sales execution. Of tremendous value has been her operational expertise across all functional areas including manufacturing, R&D, procurement, distribution, and IT, and her ability to create a positive and focused culture that delivers both financial results and a commitment to a higher purpose.

Michelle is currently on the Board of Directors of iRobot Corp, Bellwether Coffee, and Zesty Paws. She previously held Board seats with Hydrofacial, Tervis Tumbler Company, Eargo, and Young Innovations Inc.. Michelle is also a Director Advisor to The Cambridge Group (an AC Nielson Company) and the Expert in Resident at the Harvard Innovation Lab. As a sought after professional speaker, Michelle speaks on leadership, culture, innovation, and overall business strategy & execution. In her previous position, Michelle was President of KEURIG, INC., a \$2+ billion division of Keurig Green Mountain [NASDAQ: GMCR], where she had full P&L leadership with direct reports in all functional areas, and directed marketing and operati...

Michelle Stacy

Speech Topics

- Women in Business
- Virtual Keynotes
- Teambuilding
- Sales
- Retail
- Personal Growth



Testimonials

On behalf of the entire Professional Convention Management Association, I would like to express our sincere gratitude for your participation and support of our 60th Annual Meeting, Convening Leaders, in Vancouver. Through your efforts Convening Leaders elevated industry standards and proved to be the premier education and networking event for the meetings and convention industry.

- President and CEO, PCMA.

Michelle delivered a powerful presentation to Ropes & Gray's Women's Forum, whose members include women attorneys from the firm's six U.S. offices. She offered valuable insights about how she was able to advance professionally while balancing an equally busy personal life. Our attorneys found Michelle to be inspiring, engaging and candid.

- Ropes & Gray.