



Susan Packard is co-founder of Scripps Networks Interactive (NYSE: SNI) and former Chief Operating Officer of HGTV. She was the 2nd employee of SNI and helped to build the company to a market value of over \$15 billion. SNI's media portfolio includes popular lifestyle television brands HGTV, Food Network, DIY Network, Cooking Channel, country music network Great American Country (GAC) and the Travel Channel. Packard held a variety of senior positions during her tenure at SNI. In addition to being COO of HGTV, she created and served as president of Scripps Networks New Ventures, where she oversaw the development and launch of DIY Network, and online interactive platforms. She was also president of worldwide distribution for the Scripps cable brands. She began her cable career at HBO, then moved to NBC and was part of the start-up team for CNBC. In 1994 she joined HGTV and became Chief Operating Officer in 1995. Under Packard's helm, HGTV became one of the fastest growing cable networks in television history. Today HGTV is available in more than 99 million U.S. homes and distributed in 175 countries and territories. She has been recognized by industry peers, colleagues and employees as an innovator, role model and mentor. She received the Woman of the Year award by Women in Cable & Telecommunications (WICT) and was profiled in *Modern Visionaries*, a book chronicling the contributions of women to the cable and telecommunications industry. *Contemporary Economics*, a high school textbook, profiled her as an entrepreneur in the field of media specialization. *CableWorld* magazine honored her among "The Most Influential Women in Cable" numerous times. In 2008 she was inducted into the Cable Hall of Fame. Packard was the first woma...

Testimonials

"I had the great pleasure of hosting an executive women's roundtable with Susan Packard. Susan shared her experiences of being a senior female executive in an open, insightful way. I received fabulous feedback from participants about Susan's contribution for many weeks after the event. I hope to have the opportunity again soon to work with Susan."

- Director of High Performance Institute - Kenexa.

"I was a business colleague of Susan's for 10 years. I watched in awe as she and the team built a business culture founded on the values most important to all of us—work/life balance, kindness and collaboration—while building profitable businesses. The legacy she leaves at Scripps is testament to how to truly incorporate the power of women into all levels of a company that wants to grow and thrive."

- President Emeritus - HGTV and Food Network.

Susan Packard

Speech Topics

- Women in Business
- Leadership
- Female Motivational
- Employee Engagement
- Emotional Intelligence
- Business Culture

