



With all of his legendary accomplishments on the football field--Heisman Trophy winner, star running back at The Ohio State University, NFL rookie of the year and holder of a host of NFL records--**Eddie George** could have retired a proud man, with a strong legacy as a history-making athlete.

Instead of resting on his records, Eddie took on the challenge of his lifetime—during the past decade he has quietly built businesses aimed at helping improve the quality of life for all Americans.

Eddie, who will soon receive his MBA from the Kellogg School of Management at Northwestern University in Chicago, understands that he is mostly known for his athletic accomplishments.

“Since I’m mostly known for winning on the football field, a lot of people seem surprised when they hear that I’ve used my education, experience and passion to build these exciting businesses. They say ‘you’re a businessman, too?’ I like that reaction,” Eddie said.

Eddie’s companies include EGX Lifestyle working to help people develop healthy lives, and EDGE the planning and design firm helping create healthy communities. Beyond leading these organizations, Eddie’s business life is filled with media appearances, entertainment roles, hosting Radio, By George!, speaking engagements and philanthropy. Eddie finds his work with charities very rewarding, donating his time and money to various organizations, including his own non-profit organization, Visions with Infinite Possibilities (V.I.P).

Eddie is married to Tamara “Taj” Johnson-George, a Grammy®-nominated singer with the soul group SWV (“Sisters With Voices”), which sold more than six million records.

Taj was also featured on the Survivor television show in 2009, and voted one of the ...

Eddie George

Speech Topics

- ☐ Sports
- ☐ Motivation
- ☐ Life Balance
- ☐ Health & Wellness
- ☐ Entrepreneur

