



Laura's story is impressive. She got her start as the youngest female presidential appointee in history, as the White House Director of Events for Bill Clinton. She authored a book that has helped people all over the world learn how to "Eat, Drink and Succeed." And, thanks to her professional speaker and emcee work, in 2019 and 2020 was named one of "The 100 Most Influential People in the Global Event Industry."

#### THE WHITE HOUSE YEARS

Laura Schwartz, as the White House Director of Events for the Clinton Administration, worked one-on-one with the President, the First Lady, World Heads of State and international business leaders as she created and executed more than 1,000 White House events including State arrival ceremonies and dinners, America's Millennium Celebration, the UN Millennium Summit and NATO's 50th Anniversary. While producing the President's events on the world stage, Laura demonstrated the ability to inspire a nation and the world through powerful productions. At just 19 years old, and the youngest female Presidential Appointee in history, she arrived at the White House, with no political connections, and began her climb up the ranks as a Staff Assistant, the Midwest Press Secretary, the Director of Television, and ultimately, the White House Director of Events. Following the administration, Laura travelled the world with Former President Clinton for the Global Initiative.

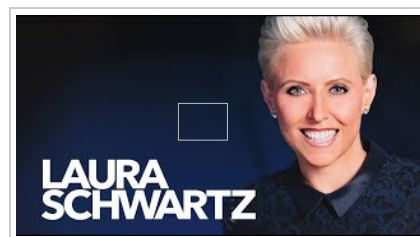
#### PROFESSIONAL EMCEE and KEYNOTE SPEAKER

Laura has been taking her empowering presentations to stages and virtually through screens across the world since 2001 and is well known for her dynamic keynotes and as a mistress of ceremonies for multi-day conferences and events. Whether addressing an intimate gathering of 30, a crowd...

#### Laura Schwartz

#### Speech Topics

- Women in Business
- Virtual Keynotes
- Moderator/Discussion Leader
- Marketing
- Emcee
- Business Motivational



## Testimonials

"You build self-awareness, confidence and a positive attitude, which will lead to opportunity for all of us!"

- Vice President Community Investment HSBC.

"Laura Schwartz was awe-inspiring. Did I ever regret not having signed up for the Harrods Dinner. I thought I was saving money. She made me understand I was wasting an opportunity to network."

- Attendee of Executive Secretary Live Conference, London.