



**John Rossman** is most known for launching and scaling the Amazon Marketplace, which Jeff Bezos called “one of his magical businesses”, accounting for over 50% of all Amazon units sold and shipped. Rossman also served as Director of Enterprise Services at Amazon.com under CEO Jeff Bezos, where he managed worldwide services to enterprise clients such as Target.com, Toys R Us, Sears, Marks and Spencer, and the National Basketball Association (NBA).

Since leaving Amazon he has advised clients across most industry verticals on digital strategy, operations and culture as Managing Partner of [Rossman Partners](#). Offering guidance through the maze of emerging technologies Rossman is adept at finding the business and IoT strategy just right for businesses of all sizes. His approach helps audiences tackle the technology, business and internal challenges in innovating with the internet of things and their digital business strategy.

**John Rossman** is the author of **The Amazon Way: 14 Leadership Principles Behind the World’s Most Disruptive Company** and is an expert in Digital Innovation and helping his clients build and execute innovative business models. His new book, “**The Amazon Way on IoT: 10 Lessons Every Leader Should Learn from Amazon’s Internet of Things Strategy**” came out in October 2016.

To book IoT speaker and Amazon Keynote Speaker John Rossman call Executive Speakers Bureau at 901-754-9404.

**John Rossman**

### Speech Topics

- Technology
- Leadership
- Internet of Things (IoT)
- Innovation
- Futurist
- Future



## Testimonials

“John Rossman helped our technology organization in many ways including giving a keynote about what being digital meant, and several tools and strategies to develop this throughout our organization. The speech resonated with the team and discussion continued far after. If you’re thinking about building your digital strategy and capabilities, John will give you unique and actionable insights”.

- Nordstrom CIO.

“John Rossman’s advise to me on the Internet of Things and the principles laid out in “The Amazon Way on IoT” has had profound impact on the company I have founded, Modjoul. Modjoul is a smart belt to reduce and manage workplace injuries. John’s a master at practical advise and approaches to deliver innovative solutions.”

- CEO and Founder of Modjoul. Former EVP of AIG.