



Madan Birla is an author, international speaker, consultant, and strategist for companies around the world. A FedEx veteran of 22 years, he was a member of the Long Range Planning Committee where he worked closely with Fred Smith (founder and CEO) and his senior management team on the development and implementation of innovative business growth strategies.

Madan's life experiences in two rich cultures - eastern and western - and his broad and deep educational background have prepared him well to creatively meld ideas from fields like engineering, business, psychology, and spirituality to develop comprehensive models for the purpose of "Leading for Innovation and Growth". He received a Master of Science in Industrial Engineering from the Illinois Institute of Technology (IIT) in Chicago, Illinois. After graduating from IIT, he joined RCA in Indianapolis, where he also did graduate work in business at Butler University. After moving to Memphis to join FedEx, Madan received a Master of Science in counseling from the University of Memphis.

The companies Madan has spoken at include Sony, Microsoft, FedEx, Smith & Nephew, Bridgestone, Tata Consultancy Services, Syntel, Mphasis/HP, and First Tennessee Bank. He is also a regular speaker in prestigious executive education programs at Kellogg Management Institute, Northwestern, Tuck Business School, Dartmouth, American Management Association, The Conference Board, Indian School of Business, Indian Institute of Management, Singapore Institute of Management, and other renowned institutions.

To book Madan Birla call Executive Speakers Bureau at 800-754-9404.

Madan Birla

Speech Topics

- Life Balance
- Leadership
- Innovation
- Creativity & Innovation

Testimonials

"The proven and practical ideas from your FedEx experience to engage employees in the innovation process are precisely what the management team needed to kick off our new fiscal year on a high note."

- President/CEO Interactive Solutions.

"The keynote to our finance team on creativity and bringing the organization to the next level was pertinent and enlightening for our group. It reminded us that creativity and innovation comes from every member of an organization, from the CEO to our accounting analysts, we all play a part."

- Vice President Finance Smith & Nephew.