



Doug Keeley, CEO and Chief Storyteller of The Mark of a Leader, is a globally recognized communicator, a serial entrepreneur, and a self-professed “leadership junkie”.

Doug started the first of several communications businesses in 1978, and quickly became a pioneer in the marketing and communications industry, travelling the globe working with hundreds of Fortune 500 corporations and executives.

In 2004, he created The Mark of a Leader, a revolutionary program designed to inspire new thinking in the workforce about leadership, engagement, and corporate culture, and to provide a tool to make any conference unforgettable. Based on a powerful concept called Five Level Leadership, the program uses incredible video stories to share insights into the success of many of the world’s greatest leaders and brands and show how their leadership principles can be applied to business today.

The Mark of a Leader has been used repeatedly by companies like ADP, Bank of America, Coca-Cola, Disney, Frito-Lay, General Mills, HP, Microsoft, Pepsi-QTG, RBC, Scotiabank, Starbucks, TD Bank, Universal Studios, Xerox, and many other leading corporations, associations, and schools.

Doug has written a book of inspiring stories, authored many magazine features and columns, appeared as a subject expert in several books on creativity and corporate culture, and been interviewed many times on radio and television on the subjects of leadership and innovation. He is also an inductee in the Meetings & Incentive Travel Hall of Fame.

Doug Keeley

Speech Topics

- Leadership
- Employee Engagement
- Business Culture



Testimonials

Our recent Commercial Real Estate sales conference was a huge success, in no small part because of The Mark of a Leader. The stories were inspired and inspiring, and you made them even more powerful by focusing them on our business and our issues. I am also a complete convert now - spreading the stories through the conference changed things up, kept the energy high, and kept the messages very tight. Thanks again Doug. I will happily recommend The Mark of a Leader to any prospective clients.

- Bank of America.

We have just wrapped up our 9th annual Meeting of the Minds conference and by all measures it was a great success! Thank you for being a big part of that success by delivering a keynote presentation that inspired and motivated everyone in attendance. Anecdotally I heard a lot of positive comments about your presentation, but I think that our conference survey tells the true story. As a part of the overall survey we asked clients to rate a number of sessions including your presentation. The scale ranged from 1 to 5, with 1 being “Poor” and 5 being “Excellent”. Your presentation was consistently rated a 5, with quite a few clients rating it a 5+, 5++, and 5+++. Thanks for being off the charts!!! We may have to adjust our scale for next year!!!

- ADP.

