



Futurist: Forbes heralded **Brian Solis** as “one of the more creative and brilliant business minds of our time.” He was recently named a “top futurist speaker,” by ReadWrite. ZDNet called him “one of the 21st century business world’s leading thinkers.”

Brian helps audiences understand the evolving, complex landscape of digital trends and how they impact our work, markets, and business over time. Whether it’s generative AI, AR/VR or and spatial computing, web3, the metaverse, IoT, digital twins, or quantum computing, Brian humanizes each wave of emergent disruption to help audiences understand trends and see themselves productively shaping the future. He helps shift people’s mindsets from being overwhelmed, confused, or intimidated to moving forward with curiosity, excitement, and imagination.

Digital Anthropologist: Brian is one of the industry’s first digital anthropologists who helped define the practice and humanized the trends. He observes how technology changes people’s behavior as leaders, employees, or customers and understand their aspirations, their values, how they make decisions, and how they want to work.

Through this research, Brian helps audiences empathize with different generations (Gen-Y, Z, Alpha) and understand how technology creates a cross-generational superset of people with similar behaviors, interests, and aspirations. Brian coined these important groups as Generation-Connected and Generation-Novel.

ServiceNow: Currently, Brian serves as the Head of Global Innovation at ServiceNow. In his role, he sets the strategic direction and programming for ServiceNow’s Innovation and Executive Briefing Centers in Silicon Valley, New York, Lond...

Testimonials

“Brian Solis is one of the more creative and brilliant business minds of our time.”

- Homepage- Forbes.com.

“Brian Solis is on the vanguard of modern thought when it comes to the intersection of technology and human nature.”

- Dynatrace.

Brian Solis

Speech Topics

- Technology
- Social Media
- Sales

Retail
Marketing
Management

