



FUTURIST

Anders Sörman-Nilsson (LLB / EMBA) is a global futurist and innovation strategist who helps leaders decode trends, decipher what's next and turn provocative questions into proactive strategies. With an average of 240 international travel days a year, Anders' view is that the future and the now are converging in a city or start-up near you, giving the curious, the creative and the courageous a competitive and sustainable edge. At the same time, that same future contains fearsome forecasts for futurephobes.

SPEAKER

This Swedish-Australian futurist has shared the stage with Hillary Clinton, Nobel Laureates, and European and Australian heads of state. He is an active member of TEDGlobal, has keynoted at TEDx in the United States and Australia, was nominated to the World Economic Forum's Young Global Leaders in 2015, and was the keynote speaker at the G20's Y20 Summit in Australia.

His presentations are meticulously researched, highly energetic and always fascinating with content tailored to the audience, which is why clients like Apple, Cisco, Mercedes Benz, Hilton, SAP, Gartner and Macquarie Bank have turned to Anders over the years to help them turn research into foresight and business impact.

AUTHOR

His thought leadership has been featured in international media like Monocle, Business Insider, Sky News Business, Financial Review, CIO Magazine, and Boss. He is the author of the books *Seamless: a hero's journey of digital disruption, adaptation and human transformation* (Wiley, 2017), *Digilogue: how to win the digital minds and analog hearts of tomorrow's customers* (Wiley, 2013) and *Thinque Funky: Upgrade Your Thinking* (Thinque, 2009).

Testimonials

□ Anders provided an engaging and energetic presentation of real and relevant information to the business that could be used in all areas across the business both now and moving into the future! □

- **Head of Regional Portfolio Management Asia, Fortune 500, Fast Moving Consumer Goods Company.**

□ Anders adapted to the unique demographics of our audience. His informative and energetic style was a huge hit with our attendees! □

- **Marketing Manager, Fortune 500, Cisco.**

Anders Sorman-Nilsson

Speech Topics

- Innovation
- Customer Service
- Customer Experience
- Communications
- Communication Skills
- Business Trends

