



**Robin Chase** is an entrepreneur, innovator and pioneer in the carsharing community.

**Robin Chase** is founder and CEO of Buzzcar, a service that brings together car owners and drivers in a carsharing marketplace. Buzzcar.com empowers individuals to take control of their mobility, without looking to governments or big businesses for solutions. Robin is also founder and former CEO of Zipcar, the largest carsharing company in the world, and GoLoco, an online ridesharing community.

Since their inception, Zipcar, GoLoco and Buzzcar have been seen as disruptive and innovative: they used technology and marketing to change the way people own and use cars; they changed the ways cities are lived in and built; they changed prejudices about the incompatibility of environmentalism and capitalism. **Innovator Robin Chase** helps individuals, companies and government understand where to look for innovation and how to enable it. She explores how rethinking "excess capacity" can be combined with technology and platforms for participation to unlock innovation, new profit centers and ultimately lead us to a sustainable planet. In 2009, Robin was honored by TIME magazine as one of the year's 100 Most Influential People. Craig Newmark wrote: "Robin's work illustrates what's best about people using the Internet: not well-intentioned yet futile do-goodism but business that's also a community service. It's about people using the Internet to work together in the service of one another." She has been frequently featured in the major media including TODAY, The New York Times, National Public Radio, Newsweek and TIME magazines, as well as several books on entrepreneurship.

**Robin Chase** is on the Board of the Wor...

## Robin Chase

### Speech Topics

- Women in Business
- Technology
- Innovation
- Female Motivational
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