



Tom Kuczmarski, founder, senior partner, and president of Kuczmarski Innovation, is a nationally recognized expert in the innovation of new products and services. Over the course of his career, he has helped hundreds of clients, ranging from small businesses to Fortune 100 corporations, learn to systematically unlock the value of innovation.

Tom Kuczmarski teaches product and service innovation at Northwestern University's Kellogg Graduate School of Management where he is Senior Lecturer and Visiting Scholar in the Center for Innovation and Technology. Over the course of three decades, he has taught over 5,000 executive leaders representing companies and industries from all over the world.

Tom Kuczmarski is the co-founder of the Chicago Innovation Awards, which annually celebrates, educates, and connects innovators in the Chicago region.

The awards, which are endorsed by every major business association in the Chicago region, showcase the creative spirit of America's heartland. In 2013, the Awards expanded to include a new venture, The Innovators Connection, designed to help expand the region's economy by creating business connections among innovators large and small.

Tom Kuczmarski is the author of six books on innovation, leadership, and new product, service, and business model development. His most recent titles include "Innovating Chicago Style: How Local Innovators are Building the National Economy," which profiles the first decade of winners of the Chicago Innovation Awards and the lessons of innovation that they reveal, and "Apples are Square: Thinking Differently about Leadership," which was co-authored with Dr. Susan Smith Kuczmarski and explores the qualities of the ideal leader and how to build those qualities...

Tom Kuczmarski

Speech Topics

 **Innovation**

