



"The world is changing and leaders must change with it. The days of "command and control" are over. People are demanding leaders who are emotionally intelligent and put the priorities of the people they serve above selfish ends. We call these "human-centric" leaders--and our movement is dedicated to developing, cultivating and supporting these leaders. Leaders are people who transform themselves through their experiences, opportunities and challenges to become the people others count on for inspiration, guidance and action. I'm a former drug addict and two-time college dropout. I used to think that was a miserable resume for someone who trains leaders to be better people. I now know that it is the perfect resume! Here's why... Leaders are made, not born. I'll go a little further, leaders are transformed. I transformed myself from a loser to a leader--from a drug abuser to a Black Belt, and later to Sensei. Over 25 years of teaching I helped hundreds of others transform themselves into Black Belts, and thousands more discover their best selves."

Jim Bouchard is an internationally recognized business speaker, trainer and author of THE SENSEI LEADER and THINK Like a BLACK BELT. He provides interactive keynotes and leadership programs for corporate and conference audiences around the world.

What you can expect:

ENGAGEMENT: This is NOT a lecture! Jim's keynotes and workshops are highly interactive.

FOCUS ON THE AUDIENCE: Your audience is part of an engaging conversation designed to inspire their personal and professional development and strengthen their organization's culture.

EASY TO WORK WITH! Jim is flexible and is glad to handle any last minute changes in your pr...

Jim Bouchard

Speech Topics

- ☐ Peak Performance
- ☐ Leadership
- ☐ Inspiration
- ☐ Ethics
- ☐ Emotional Intelligence
- ☐ Corporate Culture



Testimonials

☐ Wish I had your book 30 years ago. I have already identified several events over the next few weeks where I can deploy more advantageous tactics. Great stuff! An honor meeting you. ☐

- E.D., PRESIDENT, CEO, HARTFORD FCU .

☐ Jim has gone above and beyond in his service to NAWIC (National Association of Women in Construction). His passion to enhance our success is transparent. His message easily passes through the RED filter- relevant, engaging and dynamic!" ☐

- C.S., PRESIDENT, NAWIC .