



Subir Chowdhury has been a thought leader in quality management strategy and methodology for more than 20 years. Currently Chairman and CEO of ASI Consulting Group, LLC, he leads Six Sigma and Quality Leadership implementation, and consulting and training efforts.

Subir's work has earned him numerous awards and recognition. The New York Times cited him as a "leading quality expert"; BusinessWeek hailed him as the "Quality Prophet." The Conference Board Review described him as "an excitable, enthusiastic evangelist for quality."

Subir has worked with many organizations across diverse industries including manufacturing, healthcare, food, and non-profit organizations. His client list includes major global corporations and industrial leaders such as American Axle, Berger Health Systems, Bosch, Caterpillar, Chrysler, Daewoo, Delphi Automotive Systems, Ford, General Motors, Hyundai Motor Company, ITT Industries, Johns Manville, Kaplan Professional, Kia Motors, Leader Dogs for the Blind, Loral Space Systems, Make It Right Foundation, Mark IV Automotive, Procter & Gamble, State of Michigan, Thomson Multimedia, TRW, Volkswagen, Xerox, and more. Under Subir's leadership, ASI Consulting Group has helped hundreds of clients around the world save billions of dollars in recovered productivity and increased revenues. Subir is the author of 13 books, including the international bestseller *The Power of Six Sigma* (Dearborn Trade, 2001), which has sold more than a million copies worldwide and been translated into more than 20 languages. *Design for Six Sigma* (Kaplan Professional, 2002) was the first book to popularize the "DFSS" concept. His book, the critically acclaimed *The Ice Cream Maker* (Doubleday, 2005) introduced LEO® (Li...

Subir Chowdhury

Speech Topics

- Management
- Entrepreneur
- Business Strategy
- Business Speakers
- Business Performance



Testimonials

"Increasingly, large institutions and the networks that interconnect them shape our world, for better and for worse. It is no exaggeration to say that our future depends on their collective intelligence: to see beyond narrow definitions of their interest and to innovate in products and processes commensurate with the health of living systems, large and small. The real work is just now starting and Subir Chowdhury's superb anthology is a great place to begin in grasping its depth and breath."

- Founder, Society for Organizational Learning, M.I.T., Author, *The Fifth Discipline*.

"Subir Chowdhury does a masterful job of describing how Six Sigma works in an organization."

- Chairman of the Board, Caterpillar.