



Bob Danzig's Key Accomplishments Include . . .

Bob Danzig is a highly successful corporate executive, author and one of the nation's most spellbinding motivational speakers.

Bob Danzig grew from a childhood spent in five foster homes to two decades as nationwide head of The Hearst Newspaper Group and vice president of The Hearst Corporation. After graduating from high school with no family support, he took a job as an office boy at his local newspaper, the Albany (N.Y) *Times Union*. Nineteen years later, Bob Danzig became publisher of the *Times Union* before heading to the helm of The Hearst Newspaper Group.

Now an author and motivational speaker, Bob Danzig is also a member of the teaching faculty at the prestigious New School University and the guiding hand of The Hearst Management Institute. His goal is to be an instrument for renewed affirmation that every single person is worthwhile.

As an industry leader, Bob Danzig has served the Newspaper Association of America, Newspaper Advertising Bureau, New Directions for News and the American Press Institute, and has earned industry-wide respect for his innovative marketing leadership. Bob Danzig was also awarded one of 12 professional journalism fellowships at Stanford University, the only business executive ever to be accepted into this program. He now serves on its board.

Bob Danzig's business career has spanned 46 years with The Hearst Corporation from office boy to the ranking senior executive of one of the country's leading newspaper companies, with 6,000 employees across the nation. Bob Danzig has also had leadership roles in the Newspaper Association of America, Newspaper Advertising Bureau...

Bob Danzig

Speech Topics

- ▢ Motivation
- ▢ Leadership
- ▢ Healthcare



Testimonials

▢ "Your stories and your passion inspired those of us in the room to continue to lead with our hearts even when they are heavy with concerns about funding, management and the ability to reach those we need to reach ...not to mention the overwhelming reality that there is so much more that should be done. Your opening remarks were uplifting and it was refreshing to step out of the forest ... smell the raindrops on each tree branch and delight in knowing that we each do make a difference ...one touch at a time!" ▢

- Director of Development, Community Residences.

▢ "Your wonderful anecdotes, skillful delivery and warm relating to the audience held them spell bound." ▢

- Associate Director American Press Institute.