



**Chris Malone** is a consultant and keynote speaker who helps clients achieve sustained business growth and performance. As Founder of Fidelum Partners, he has worked with hundreds of senior executives in organizations ranging from Fortune 500 companies to start-ups and non-profits. Chris has over twenty years of sales, marketing, consulting, and organizational leadership experience, and a track record of driving growth and profitability. He was chief marketing officer at Choice Hotels International and senior vice president of marketing at ARAMARK Corporation, and has held senior marketing and sales positions at leading organizations including the Coca-Cola Company, the National Basketball Association, and Procter & Gamble. He lives in the Philadelphia area with his wife and three sons.

To book Chris Malone call Executive Speakers Bureau at 901-754-9404.

## Testimonials

“Chris Malone delivered an outstanding keynote address at our 2014 Content Management Strategies conference in Seattle. Attendees remarked that Chris’s message resonated well and throughout the conference, speakers referenced Chris’s ideas, adding to their own focus on developing a warm and competent face to their customers. We have urged our CIDM members, who represent major high-tech companies from around the world, to take Chris’s message to heart and communicate it to their senior management.”

- [The Center for Information Development Management.](#)

“Chris Malone is one of the most polished story tellers I’ve had a pleasure to listen to. Through his presentation, he shared several engaging stories that demonstrate how great brands act like real human beings. I really enjoyed his scientific rationale for our comfort in trusting the brands that are approachable and competent.”

- [Look Matters.](#)

**Chris Malone**

## Speech Topics

- ☐ Sales
- ☐ Marketing
- ☐ Leadership
- ☐ Business Strategy
- ☐ Business Speakers
- ☐ Business Performance