William Donius spent the past nine years conducting research with hundreds of test subjects to determine if his methodology for unlocking innovation, intuition and creativity could be applied to corporate America. The research findings were conclusive and led to his New York Times and Wall Street Journal bestseller, *Thought Revolution*.

Donius spent thirty years in corporate America in a number of industries, including health care, television production, and banking. Nearly twenty of Donius' thirty years were engaged in the corporate world. Donius rose through the ranks of corporate America to become Chairman and CEO of Pulaski Bank in St Louis. During his tenure the bank grew eight-fold in size to $1.4 billion in assets.

Thought leaders agree that in order to compete in the global economy of the 21st Century, it is imperative that we think creatively to boost innovation. The problem is that neither the neuroscientists nor thought leaders are giving us the "how to": how to think differently, how to use our innate creativity, and how to tap into our inborn intuition.

Donius was a left brainer for most of his life. The left hemisphere is known as the place where linear, analytical and logical thinking take place. Eighteen years ago, however, Donius discovered how to tap into his right brain and it revolutionized his life. He gained important insights about his personal life and was also able to apply his new skills to his professional life.

Curious if his approach could apply to others, Donius departed banking. He interviewed hundreds of test subjects to determine if they could apply his methodology to break through barriers and gain insights about both their personal and professional lives. The jo...

Testimonials

"It is hard to put in to words the importance of the tools Bill brings to the table. After hearing his TEDx talk I was intrigued about the possibilities of what this type of novel thinking could do for our decades-old foundation, and for our industry. The time Bill spent with our Board of Directors and with the hundreds of industry executives who convened at our annual event not only helped us unlock critical new thinking for our industry, it also helped us establish immediate buy-in and action at all levels. The sheer accessibility and power of Bill's right-brian techniques make him an invaluable partner to leaders needing innovative thinking and immediate buy-in."

- President of the Incentive Research Foundation.

"We're in the creativity business as a firm that helps clients better understand their brand and how to translate it for better results. The innovative, creative process Bill took us through in a short, action packed four hours astonished my team of 32 people. Better yet, the results had a transformational effect on the firm, we literally got to a higher level, we claim, we're now TOKY 2.0"

William Donius

Speech Topics

- TED Talks
- Personal Growth
- Innovation
- Creativity
- Business Strategy
- Business Performance

- CEO, TOKY Branding+Design.