



Stacie Nevadomski Berdan is a seasoned global executive, an international careers expert and an award-winning author on how to succeed in the global marketplace. She provides practical and relevant advice on the value of understanding cross-cultural environments, the benefits of feminine leadership, and the need for developing a global mindset in all American students today. She spent the majority of her career at Burson-Marsteller and Unilever, where she served as strategist, coach, and counselor to CEOs, politicians and senior executives around the world. Her extensive global leadership experience in corporate communications, brand marketing, public affairs and cross-cultural consulting extends across four continents with a specific focus on Asia. Stacie uses her international business experience to promote the need for global awareness and cross-cultural competency for all in her books, media appearances, by-lined contributions and speaking engagements across the country. She has authored four books on the intersection of globalization and careers. Her two most recent books were released in the fall 2013: *Raising Global Children* (ACTFL, November 2013), co-authored with her husband, veteran travel writer Marshall S. Berdan, is a combination parenting-advocacy book filled with practical information for parents and teachers on how to help prepare our children for a global world. *A Student Guide to Study Abroad* (IIE, September 2013) - coauthored with Dr. Allan Goodman, President and CEO of the Institute of International Education, and Sir Cyril Taylor, Founder of AIFS - is the go-to guide for students and advisers on how to make the most of study abroad. Her first book, *Get Ahead By Going Abroad*, won two business-car...

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Speech Topics

- Women in Business
- Global Leadership

