

**Gary Vaynerchuk** is a serial entrepreneur, and the CEO and co-founder of VaynerMedia, a full-service digital agency that advises Fortune 500 companies such as GE, Anheuser-Busch, and PepsiCo on how to find their social media voices and build digital brands.

Gary is also a New York Times bestselling author, television personality, and prolific venture capitalist who was an investor in companies such as Facebook, Twitter, Venmo, and Uber. In 2017, Entrepreneur estimated Vaynerchuk's net worth at \$160 million.

Gary rose to prominence in the late 90's after establishing one of the first e-commerce wine sites, WineLibrary, helping his father grow the family business from \$3 million to over \$60 million in annual sales in just five years. He then stepped away from the company to build his digital media agency, VaynerMedia, with his brother.

In addition to running VaynerMedia, Gary also serves as the CEO of holding company VaynerX, which houses The Gallery, a publishing company started after Vaynerchuk acquired leading women's lifestyle publisher PureWow in January 2017. Gary also serves as a partner in the sports representation agency VaynerSports and restaurant reservations app Resy.

Gary is currently the subject of "DailyVee," an online documentary series highlighting what it's like to be a CEO and public figure in today's digital world. He is also the host of "#AskGaryVee," an online business Q&A show, and appears on Apple's original series "Planet of the Apps" with Gwyneth Paltrow, Jessica Alba, and Will.i.am.

Gary is the New York Times best-selling author of "Crush It!: Why NOW Is the Time to Cash In on Your Passion," "The Thank You Economy," "Jab, Jab, Jab, Right Hook: How to Tell Your Story in a Noisy Social Wor...

## **Gary Vaynerchuk**

## **Speech Topics**

Technology

Social Media

Sales

Retail

Personal Growth

Motivation

