

Kare Anderson's TED talk on The Web of Humanity: Be an Opportunity Maker has attracted over 2.5 million views. She is an Emmy-winning former NBC and Wall Street Journal journalist, now a speaker on connective behavior and quotability. Her TEDx talk on Redefine Your Life Around a Mutuality Mindset is now a standard session for employees and invited clients at 14 national and global corporations. Her ideas have been cited in 16 books. Her clients are as diverse as Salesforce, Novartis, and The Skoll Foundation. She was a founding board member of Annie's Homegrown and co-founder of nine women's political PACs. For Obama's first presidential campaign she created over 208 issues formation teams. She was Pacific Telesis' first Cable TV and Wideband Division Director and a founding board member of Annie's Homegrown.

Kare is the author of How We Can Be Greater Together, Opportunity Makers, Mutuality Matters, Moving From Me to We, Beauty Inside Out, Walk Your Talk, Getting What You Want, and Resolving Conflict Sooner. She serves on the boards of The Business Innovation Factory, TEDxMarin, and World Affairs Council Marin. To book marketing speaker Kare Anderson call Executive Speakers Bureau at 901-754-9404.

## **Kare Anderson**

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Kare Anderson: Be an opportunity maker