



Douglas R. Conant, New York Times bestselling author and keynote speaker founded Conant Leadership, a growing community of people dedicated to improving the quality of leadership in the 21st century, in 2011. He is also honored to serve as Chairman of Avon Products as well as Chairman of the Kellogg Executive Leadership Institute (KELI) at Northwestern University. The newly formed KELI initiative is designed to help leaders of today enhance their ability to lead in the “here and now.” This program combines the best insights of the Kellogg academic curriculum with the best practices of “world class” leaders across the landscape at the highest levels of the organization.

An advocate for ethical practices and corporate responsibility, Conant is the current Chairman of CECF (formerly known as the Committee Encouraging Corporate Philanthropy). He is an active member of the boards of the National Organization on Disabilities (NOD), the Partnership for Public Service (PPS), Enactus, the Families and Work Institute (FWI), and the International Tennis Hall of Fame (ITHF). He is also a former chairman of both the Grocery Manufacturers Association (GMA) and The Conference Board (TCB), where he remains a Global Counselor, and he is a former board member of Catalyst.

From 2001 to 2011, Conant served as CEO and President of the Campbell Soup Company. Conant was the 11th leader of this iconic company’s 141-year history - faced with reversing a precipitous decline in market value. Conant succeeded by dramatically transforming the global leadership team, reconfiguring the portfolio, cutting costs and making strategic investments in Campbell’s products, marketing programs, innovation pipeline and infrastructure. As a result, the company was able to de...

Doug Conant

Speech Topics

- ▮ Leadership
- ▮ Employee Engagement
- ▮ Diversity
- ▮ Change
- ▮ Business Performance



Testimonials

▮ “Doug Conant has proven himself to be a very disciplined CEO - focused, able to let go of what doesn’t fit, building greatness step-by-step, laying foundations for decades down the road while delivering results today. His example shows how effective business leadership can be quiet and bold, studious and decisive, disciplined and creative. He and Mette Norgaard make a great team for bringing these leadership lessons to the world.” ▮

- **Jim Collins**, author of *Good to Great* .

▮ “In *Touch Points* Campbell Soup’s extraordinary CEO Doug Conant and Mette Norgaard have created a superb leadership guide to empower people by leading in every interaction - up close and personal, hands on, and tough-minded, yet tender-hearted. You’ll learn an enormous amount about leadership if you let them mentor you through this remarkable book.” ▮

- **Professor**, Harvard Business School and Author of *True North* .