



Betsy Myers is currently speaking and leading workshops around the world on the changing nature of leadership. In addition, she is on a nation-wide book tour to promote her book, *Take the Lead: Motivate, Inspire, and Bring Out the Best in Yourself and Everyone Around You*, which was released September 2011.

In May 2011, Myers was appointed Founding Director of the Center for Women & Business at Bentley University. The Center focuses on educating students about their leadership potential while conducting research about how and why companies should promote and retain women. Myers is continuing to build relationships with corporations and share information about putting these practices into place.

With deep experience in the corporate, political and higher education arena, Myers served as a senior adviser to Barack Obama's Presidential Campaign. She joined the campaign in January 2007 as the Chief Operating Officer tasked with the challenge of building a \$100,000,000 organization and established the campaign with a business operational model and customer service mentality.

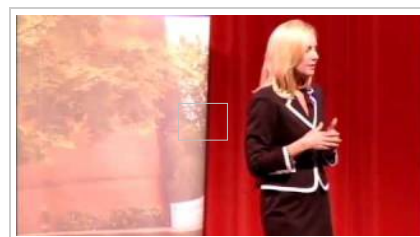
Ms. Myers also represented the campaign as a senior adviser and as Chair, Women for Obama. She traveled extensively in 2008 speaking to undecided voters and particularly on women's outreach. These efforts included a working partnership with Women for Obama and the DNC's Women's Leadership Forum. She spent significant time working on unity efforts -- meeting with Clinton supporters across the country hearing their concerns and inviting them to join the Obama efforts.

Prior to this appointment, Myers was the Executive Director of the Center for Public Leadership (CPL) at Harvard's Kennedy School of Government. She came to CPL in 2003, with a tr...

Betsy Myers

Speech Topics

- Women's Motivational
- Women in Business
- Teambuilding
- Personal Growth
- Peak Performance
- Leadership



Testimonials

"If you want someone to motivate you, to teach you how to move a project from A to B, to help you understand how to get a job done, done right and done on time, there's no one better than Betsy Myers. I've seen first hand what she can do and its always first rate."

- Erskine Bowles.

"In an engaging and entertaining style, Betsy shares her insights about how women can be more effective leaders. She applies real-life experiences from her interactions with and observations of individuals at the top echelons of power in a way that is transferable to women at all stages of their career."

- FASTRO.