



A rare blend of analytical entrepreneur and perceptive warmth, **Sara Canaday** has a unique gift for helping high-potential professionals to achieve their best. Sara Canaday began her journey working full-time while she earned an MBA. As she climbed the ladder of corporate America, she repeatedly observed a surprising phenomenon: the most successful people weren't necessarily the ones with the highest IQ or best job skills. She recognized instead that career advancement was much more closely linked with *how* people applied their knowledge and talents -- their capacity to collaborate, communicate, and influence others. Because of this revelation early on, Sara developed an uncanny ability to pinpoint the pivotal attributes that could make or break a career, and she was able to convey that information in a compassionately candid way. Colleagues, subordinates, and superiors alike frequently approached Sara for her advice on overcoming career hurdles and developing strategies to increase their personal market value. Despite reaching an executive position in operations with a major company, Sara realized that helping others to maximize their career potential was truly her life's work. Today, Sara is happily fulfilling that commitment as a speaker, consultant, coach, author, and owner of her rapidly growing firm, Sara Canaday & Associates. This venue has given her the opportunity to mentor and support thousands of people in diverse situations, inspiring many of them to move from insight to action with dramatic career results. Sara lives in Austin, Texas, with her husband Brandon, her daughter Taylor, and her son Cole. She proudly follows the same advice she shares with he...

Testimonials

Sara's presentation to the Hispanic Leadership members was a critical component to our opening retreat. Her presentation set the tone for the entire year: Leadership. Our goal is to provide tools to the class that will enable them to be leaders in Central Texas. In order to accomplish this goal, a primer in "Leadership Presence" was an essential building block in the process. Sara's presentation provided valuable information and her use of behavioral science helped solidify the importance of first impressions and non-verbally communication. The class buzzed about this presentation the rest of the day and through the following week

- Myndi Garrett, Hispanic Chamber of Commerce.

Sara is a dynamic and engaging speaker who uses specific work examples to tell a powerful story. I've had the opportunity to attend several leadership and career acceleration overviews created by Sara and found the information to be both valuable and memorable. Sara made the material interesting and relevant for the audience made up of various levels and tenure. I highly recommend reaching out to Sara to build and develop your talent pool

- Dawn Sullivan, Senior Manager, Corporate Relations, Allstate.

Sara Canaday

Speech Topics

- Women in Business
- Peak Performance
- Leadership
- Future of Work
- Emotional Intelligence
- Business Performance

