

**Erik Qualman**, acclaimed as a Digital Dale Carnegie and author of Socialnomics, brings a dynamic and insightful perspective on digital leadership and the transformative power of social media and technology in our personal and professional lives. His expertise in digital trends and their impact on consumer behavior and the global marketplace provides actionable strategies for staying ahead in an ever-evolving digital landscape. Qualman's presentations are a fusion of compelling data, engaging storytelling, and visual storytelling, making complex topics both understandable and entertaining.

Known for his ability to inspire and energize audiences, Qualman focuses on the importance of digital fluency and innovation for achieving success in the digital age. His sessions are tailored to empower individuals and organizations to leverage digital tools to amplify their brand, enhance customer engagement, and foster a culture of continuous learning and adaptation. With Erik Qualman, attendees receive more than just a lecture; they experience a captivating journey through the possibilities and opportunities of the digital world.

## **Testimonials**

"You've made such a difference for us — it's hard to articulate the different types of positive impact your virtual messages have had."

- Disney.

"WOW!"

- Disney.

## Erik Qualman

## **Speech Topics**

Virtual Keynotes Time Management Technology Social Media Personal Growth







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