



Called a "Digital Dale Carnegie" and "the Tony Robbins of Tech," Erik Qualman helps organizations understand the implications of social media on our daily lives –and how businesses can tap the power of social media to increase their sales, cut their marketing costs, and reach consumers directly.

Erik Qualman is a #1 bestselling author and motivational speaker who has performed in 50 countries and reached 25 million people this decade. He was voted the "2nd Most Likeable Author in the World" behind Harry Potter's J.K. Rowling.

Qualman's entertaining, educating, and empowering style is made possible by his revolutionary video-storytelling capability. He is the chairman of Equalman Studios, which has done film and animation work for the likes of Disney, Cartier, IBM, and many other global brands. His business books are used in over 200 universities and have been translated into 8 languages. He has received an honorary doctorate for his groundbreaking work.

Qualman was formerly a sitting professor at Harvard University and the Massachusetts Institute of Technology's edX labs. New York University's Stern School of Business signified Qualman is to digital leadership what Deming is to quality and Drucker is to management.

Testimonials

“WOW!”

- Disney.

“Qualman was dynamic and inspiring. We appreciated that he tailored his presentation to suit our agency and audience.”

- FBI .

Erik Qualman

Speech Topics

- Technology
- Social Media
- Organizational Skills
- Leadership
- Innovation
- Futurist

