



"It's about being your personal best - treating everyone with respect, doing the right thing when no one is looking and leading from the heart ..."

Rita Barreto Craig is passionate about building winning cultures, creating inclusive workplaces and grooming executives to lead with a clear vision and giving heart. She has engaged audiences around the world by sharing her lessons from both the corporate world as well as a family dynamic (10 siblings!) to inspire others to be their best, embrace change and to construct their own personal and professional runway to success.

While working in corporate America for more than 25 years, Rita achieved barrier-breaking achievements: first female Division Human Resources Manager, first Diversity Director winning top honors within two years among like utilities and first Senior Affairs Advisor responsible for developing and implementing programs for a rapidly growing aging population. She also served as the corporate Equal Employment Opportunity officer for the company of more than 15,000 employees. In 1994, Rita founded Top Tier Leadership where she continues to share her expertise on critical areas such as strategic planning, mentoring, leadership and respect in the workplace. She frequently delivers keynote addresses and conducts highly interactive C-level retreats. She is an author, TEDx speaker and business consultant who believes in servant leadership as seen by her extensive community and industry involvement.

Having trained over 100,000 individuals in creating respectful workplaces, she guides leaders on how to create cultures that work - for everyone. She was appointed by the Governor of Florida to serve two terms on the Florida Commission on Human R...

Testimonials

“On a rare occasion as we travel through the objectives, goals, and often professional dreams in our lives, we meet someone like Rita Craig. Quickly you realize the positive energy, passion, and genuine effaciousness abound with her. Whether the focus is teamwork, strategic planning, leadership development---- Rita continually exhibits. Professionalism and relationship-building wherever she goes. What a gift!!”

- Retired Executive School District of Palm Beach County.

“I’ve known Rita Craig for 5 years and in that time have hired her as an external facilitator and consultant at Tyco and Microsoft. Rita’s hallmarks are her strong facilitation skills, her professionalism and deep knowledge of human resources, diversity, and strategic planning. Rita consistently delivers more than what is expected. Any team engagement or leadership offsite is enhanced by Rita’s facilitation which keeps the group on task, the participants fully engaged, and the focus on what is to be accomplished. I’ve always enjoyed working with Rita - she brings tremendous energy, passion and insight to every endeavor.”

- CEO Leap Into Leadership.

Rita Craig

Speech Topics

- Management
- Leadership
- Human Resources
- Global Leadership
- Diversity
- Communication Skills

