



Patrick Meyer is a brand/business builder and innovator for Fortune 500 companies and emerging tech ventures. He has a hybrid expertise as a senior marketer and advisor for CMO's/CEO'S leading the world's top brands (Coke, Virgin, Ford, Gatorade, P&G, Levi's, VW, Daimler, Nintendo, etc.). He was the founder and CEO of marketing innovation consultancy WPP Fusion 5 and was most recently President, NA for Sourcebits, the leader in Mobile/Social/Gaming apps. He is Partner and CMO for Thinaire (the leader in NFC Marketing Engagement & Activation), as well as a continued partner/advisor for Sourcebits and Knocking Live (Top 10 Social App), and other select ventures. He has a BS from Villanova VSB and an MBA from Fordham University. Patrick Meyer is a member of the Dean's Advisory Committee for the Villanova Business School. He also helped found the Villanova Innovation, Creativity & Entrepreneurship Center and The Meyer I.C.E. Award given out annually and most recently awarded to Apple CEO Steve Jobs. Patrick is a keynote speaker on various Business 3.0 topics (including mobile, social, retail) and author of two new books: "Steve Jobs & The World Of Mobile" and "Apps: The Inside Scoop". He also has a weekly iTV show called PatrickTV that showcases innovation across Biz. Tech. Life 3.0. He is also the Global Correspondent for leader InnovationExcellence.com. To book CEO Futurist and Business 3.0 expert Patrick Meyer call Executive Speakers Bureau at 901-754-9404.

Patrick Meyer

Speech Topics

- Technology
- Marketing
- Futurist
- Business Strategy
- Branding



Testimonials

"Patrick added valuable knowledge and experience on the topic of mobile social gaming. He really lit up the room with his charisma and we'd love to have him back next year."

- Account Executive at Mullen.

"I called up Patrick time and time again when I need a Powerhouse on the stage"

- Vice President & Assoc. Conference Director.