



Leadership Expert

Speaker and author David Cottrell has created a legacy of leadership excellence. During his three decades of leadership experience in corporate America, David lived the obstacles, frustrations, and issues today's leaders face. The best-selling business author of more than 30 highly acclaimed books, David has been a featured expert on television and has shared his leadership philosophy and lessons with more than half a million managers and leaders worldwide. He is currently President & CEO of CornerStone Leadership Institute, one of the nation's largest publishers of management and leadership resources.

Unprecedented Awards

David has walked in leaders' shoes. David started his career as one of the youngest sales managers in the history of Xerox Corporation. After a decade with Xerox, David joined FedEx where he was elected multiple times to the President's Club. To this day, David is the only person to have been chosen District Manager of the Year for two consecutive years. In sales and executive management positions with FedEx and Xerox and the successful turnaround of a Chapter 11 company, David created a legacy of leadership excellence. David's tremendous leadership achievements were the result of his deep belief that he could expect the best from people by investing in them. His wisdom and sincerity come from one who has "been there." David's depth of knowledge and experience make for content-rich learning experiences that few other speakers can match.

Cornerstone Leadership Institute

David now puts his proven leadership skills into practice at CornerStone Leadership Institute. CornerStone's mission is to provide affordable people-development tools to anyone...

Testimonials

David is an amazing speaker. He has the perfect way of saying what needs to be said, and making it stick.

- Bridgestone Commercial.

[David is] a gifted speaker with a unique ability to take leadership principles which can be utilized on a daily basis and communicate them clearly and in a common sense manner.

- President & CIO, Ardent Health Services.

David Cottrell

Speech Topics

- Religion / Faith
- Motivation
- Marketing
- Management
- Leadership
- Customer Service

