



Tim Clark is a teacher, NEXT-certified trainer, and entrepreneur. He is the author or editor of five books on entrepreneurship, business models, leadership, and personal development, including the international bestsellers *Business Model Generation* and *Business Model You*, which together have sold a combined total of more than half a million copies in 26 languages worldwide.

Clark seemed destined for a career in entrepreneurship. Bill Gates was a teammate on his fourth-grade football team in Seattle, and during his Stanford days he lived at 367 Addison Avenue, where Hewlett and Packard launched their company. In 1994 he founded a pioneering marketing and research consultancy that helped U.S. and European firms penetrate the Japan, Taiwan, and Korea markets using online channels. The company was acquired six years later for a multimillion dollar sum by a NASDAQ-listed corporation.

Hard-won entrepreneurial experience — and hard-hitting insights from his consulting and localization work — shine through in Clark's speaking and training. He has taught and presented to enthusiastic audiences throughout Europe, North America, Japan, and the Asia-Pacific region. Clients have included Amazon.com, Duty Free Shoppers, General Motors, Lucent Technologies, PeopleSoft, and United Media, among others. Clark has also been a guest speaker at a dozen universities in the U.S. and abroad, including the University of Chicago Graduate School Business.

A former university professor of business, Clark holds BA, MBA, and Doctorate of Business Administration (DBA) degrees from Stanford University, the University of Hawaii at Manoa, and Hitotsubashi University Graduate School of International Corporate Strategy. He travels from Portland...

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Speech Topics

- Entrepreneur
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